

IT'S NOT JUST OUR LATEST **LOOK...** IT'S OUR WHOLE NEW **POINT-OF-VIEW**

Sunfire  **DYNAMIC
SERIES**



...For those who set their sights a bit higher than most

AN ALL-NEW FINISH IS JUST THE START. Vision. It is where all classic things begin their eventual road to fame. It's also the difference between that rare group of products that inspire you-- and those that just fill a niche. In 1994, Bob Carver challenged a group of engineers to take his vision and permanently raise the possibilities for what many considered a category of followers not leaders. It was the birth of Sunfire and the beginning of a vision that would lead to more than 15 years of unique and critically acclaimed patents and products. Each has elevated the art of home entertainment electronics and loudspeakers for tens of thousands of people around the world.



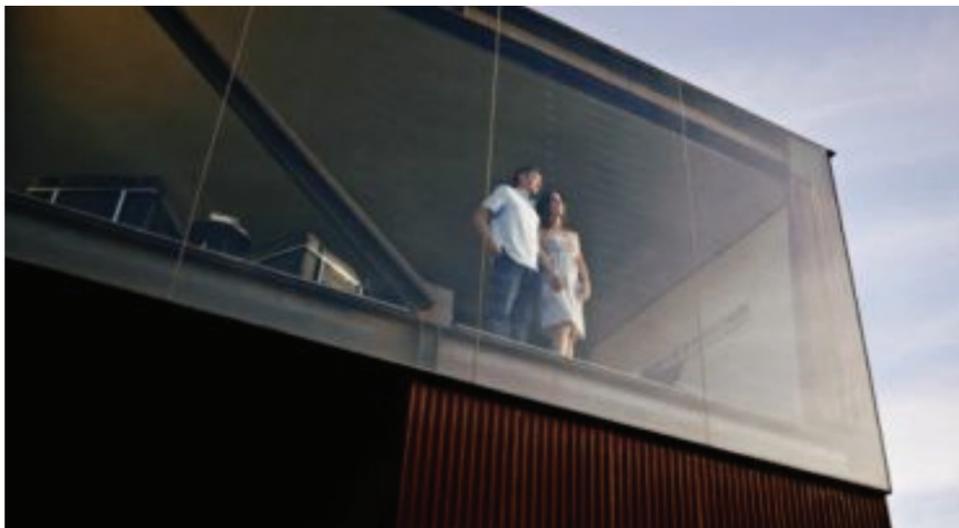
Sunfire's Dynamic Series includes the SDS12, SDS10 and ultra-compact SDS8.

THE STANDARD BY WHICH ALL ITS CLASSMATES WILL BE JUDGED. AGAIN.

The latest expression of Sunfire's vision is called the Sunfire Dynamic Series. True to their name, these three all-new subwoofers are both vibrant and forceful, delivering Sunfire's acclaimed blend of powerful bass delivered with both high-resolution and high output. How much bass? Up to 600 Watts of dependable, cool-running Sunfire bass wrapped in the smallest cabinet of any product



Each SDS Subwoofer features two, custom Sunfire drivers for the most bass in its class.



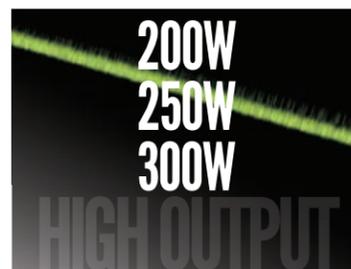
The SDS Series is ideal for games, movies and music throughout your home.

in its class. And because power means nothing without great fidelity, all Dynamic Series subwoofers incorporate something no other subwoofer can: Sunfire's proprietary FFD technology. FFD lets you obsessively and safely indulge in low distortion, high-output performance from games, movies *and* music, not games, movies *or* music like those other brands. Power, fidelity and value, the DNA that's consistently made Sunfire subwoofers the ones to beat for 15 years.

DYNAMIC SERIES: IT'S SUNFIRE THAT'S JUST RIGHT FOR THESE TIMES.

Contemporary design, timeless refinement and sonic performance that is singularly Sunfire. The Dynamic Series displays each of these while offering a few pleasant surprises including a price that only the latest technologies could make possible. Each SDS model is designed and built by the same engineers responsible for our premium, high performance XT and HRS products. And each is purpose-designed as a fully-featured, future classic manufactured to the requirements of today's more streamlined lifestyles and budgets.

Sunfire's SDS8 is the perfect choice for systems where both small size and high output are on the essentials list. It all starts with a Sunfire digital amplifier that delivers a game changing 400W of reliable Peak power. All that power is delivered to a new front firing, 8" custom built Sunfire driver acoustically matched to an 8" down-firing passive radiator. The result: a technical achievement that produces nearly twice the output of conventional single-driver designs. Which is why when BIG bass and a small room are your reality, there is no better subwoofer than Sunfire's new SDS8.



When it comes to power, more is always better. The SDS Series features Class D Digital Amplifiers for a clean and enthusiastic performance every time.

Today's premium DVDs and CDs can provide audio quality you used to have to buy a ticket to experience. Now, Sunfire's SDS10 brings that feeling home with a truly unprecedented performance package. A digital amplifier that delivers Peak power output of 500W is matched to a 10" custom Sunfire driver and 10" down-firing radiator. And if that's not



enough, the SDS10 incorporates Sunfire's wide-band, energy efficient Class D amplifier that produces twice the output of its smaller sibling-- while only consuming a half a watt of energy in standby mode. Sunfire's exclusive FFD™ technology results in superior fidelity and higher output with lower distortion than any of its so-called competition.

Performance gains an exuberant edge with the top of the line SDS12. Sophisticated and poised, the SDS12 is designed for larger spaces producing a massive 600W of Peak power from our own Class D digital amplifier. Sunfire's exclusive FFD™ technology is

standard, delivering the spectral balance required to reproduce the finest musical detail found in your favorite BluRay discs, DVDs and high fidelity music sources too. Whether it's chest-pounding special effects or delicate musical notes, the SDS12 is made of all the good stuff that makes Sunfire your best opportunity for more than a little bit of well deserved indulgence.

FOR THE ONE WHO HAS EVERYTHING... SOMETHING TO CONTROL IT ALL WITH.

Now you can place your SDS subwoofer wherever it will perform its best without the nightmare of drilling, snaking or dragging wires through your living area. Sunfire's 2.4Ghz wireless kit is specifically designed and tuned for subwoofer applications. All you need is a power outlet near the sub and you're ready for optimal plug-and-play bass with no visual noise attached.



The SDS 2.4Ghz Wireless Transmitter (model WiTX) and Wireless Receiver (model RiTX). Experience no audio dropout up to 40 feet from the source.

WELCOME TO THE NEW SDS SERIES. WELCOME TO SUNFIRE.



1965—Carver's earliest years of validating the latest audio technologies and looking for unconventional approaches to amplifier design.

“I have spent my entire career in designing unique audio products that deliver beyond expectations, and I believe we have done it again with the Dynamic Series” ...

HOW DID WE GET HERE IN THE FIRST PLACE?

The year was 1972. And a graduate student named Bob Carver was about to turn an ordinary classroom assignment into the beginning of an iconic brand of home audio products. That assignment—to build a machine that would simulate earthquakes—became the springboard for a four-decade run of innovative ‘firsts’ and ‘onlys’ that have continually raised the benchmark for the entire home audio industry. And while Bob’s history includes the launch of dozens of now legendary speakers, the real roots of his company lie in the development of high performance amplifiers. Those earlier icons have lead to today’s newest heroes—the remarkable, high-performance 401 Amplifiers. Each 401 Amplifiers product represents the latest thinking on the business of power from the company that has made the subject of power its main business. And, every Sunfire component is Sunfire Optimized™—meaning it is purpose-built to work best with any of our equally impressive speaker lines.



SPECIFICATIONS

Variable Adjustments
Volume, Phase & Crossover

Black Ash Finish

Sunfire's most efficient
amplifier to date!
Consumes less than
.5 watt in stand-by mode.

Vibration-Less conical foot.
Reduces surface contact
for reduced vibration.



Auto-sensing on
or always on

High-pass
line level
outputs

Gold Plated
RCA's

WIRELESS SYSTEM WiTX and RiTX

LOW LATENCY DESIGN	22MS
RESOLUTION	16 BIT
DIGITAL SAMPLE RATE	48K
WIRELESS BAND	2.4 GHZ
WIRELESS RANGE	15M/49 FEET
SUBS PER TRANSMITTER	UP TO 4



	SDS-8	SDS-10	SDS-12
FREQUENCY RESPONSE	32HZ-150HZ	30 HZ-150HZ	28HZ-150HZ
RMS POWER	200W	250W	300W
PEAK POWER	400W	500W	600W
DESIGN	FRONT FIRING ACTIVE WOOFER, DOWN FIRING PASSIVE RADIATOR		
DRIVE UNITS	FIBER COMPOSITE, POLY-COATED WOOFERS		

Sunfire

LUXURY FOR ALL

1300 NEW CIRCLE ROAD, SUITE 150
LEXINGTON, KY 40505
SUNFIRE.COM